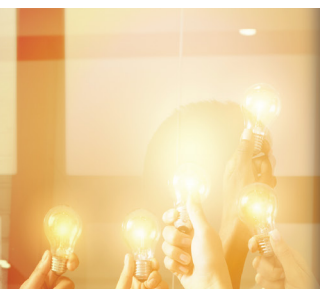


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**THE
SWITCH**
BY NONPROFIT HR



EXPAND YOUR REACH

- Engage with nonprofit sector leaders & decision makers
- Meet your marketing objectives
- Impact more missions
- Strengthen your impact

Nonprofit**HR**

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ACHIEVE YOUR MISSION.

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Now, more than ever, leaders of the nonprofit community need rapid access to trusted, vetted and dependable services and products. Nonprofit HR, the nation's leading full-services talent management firm focused exclusively on nonprofits, including associations, charities and foundations, invites you to join our exclusive community of sponsors and be among an elite group of brands that help social sector organizations increase their mission's impact.

SELECT ONE OF THREE ENGAGEMENT LEVELS!

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- 2 Fifteen-Second Commercials on The Switch, Nonprofit HR's Podcast
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ADDITIONAL DETAILS:

1. All sponsors are listed on our Sponsors & Partners page with backlink, about statement and logo.
2. Webinars and co-branded materials include logo and about statement on event pages and/or promotional materials. Sponsors may select which webinars they want to sponsor on a first-come, first-served basis.
3. Banner and button ads displayed on e-blasts to Nonprofit HR community and guest blog and co-created content pages.
4. Sponsors' and partners' materials can be accessed on nonprofithr.com, gosita.com and/or impactsearchadvisors.com.
5. Upon completion of the sponsored webinar, sponsor will receive participant list/registration data and questions/comments.

Don't see the package you need?
We will work with you to customize the right approach.
Contact us now to grow engagement for your business through a series of targeted media campaigns.



2021 Nonprofit Talent Management Priorities Survey Overview

Date: Tuesday, February 9
Time: 2-3:30 p.m. EST

Follow the "New" Leader

Date: Tuesday, March 23
Time: 2-3:30 p.m. EST

Reset: Identify, Develop & Sustain High-Performing People for Your Social Enterprise

Date: Thursday, March 25
Time: 2-3:30 p.m. EST

Unlock the Potential of Your Social Enterprise's People

Date: Tuesday, April 27
Time: 2-3:30 p.m. EST

Onboarding Your Nonprofit's C-Suite Executive: How to Make a Lasting Impression

Date: Tuesday, May 18
Time: 2-3:30 p.m. EST

How Innovative are Your Social Enterprise's People Management Practices?

Date: Tuesday, July 27
Time: 2-3:30 p.m. EST

2021 Talent Retention Survey Results Overview

Date: Tuesday, August 3
Time: 2-3:30 p.m. EST

Aligning Your Organization's Diversity Strategy & Priorities with Your Professional & Executive Searches

Date: Tuesday, August 10
Time: 2-3:30 p.m. EST

Connecting Your Nonprofit's Workforce Plan with Future Mission Priorities

Date: Tuesday, September 14
Time: 2-3:30 p.m. EST

Executive Search, Compensation & Transparency

Date: Tuesday, October 5
Time: 2-3:30 p.m. EST

2021 Nonprofit Diversity Practices Survey Results Overview

Date: Tuesday, October 19
Time: 2-3:30 p.m. EST

Storytelling the Uniqueness of Your Employer Brand

Date: Tuesday, November 9
Time: 2-3:30 p.m. EST

A Fresh Take on Wellness Planning for the Nonprofit Workforce

Date: Tuesday, December 7
Time: 2-3:30 p.m. EST

Develop Your Social Enterprise's Leadership Pipeline

Date: Tuesday, December 14
Time: 2-3:30 p.m. EST

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2021 Virtual Learning Opportunities

Schedule an appointment with us now to discuss your sponsorship needs!



RESILIENCE SERIES:

Become an exclusive sponsor of our Resilience Series! Contact us to discuss package opportunities!

Staying the Course: Sustaining Your Organization's DEI Strategy During Times of Crises

Date: Tuesday, March 16
Time: 2-3:30 p.m. EST

Building & Promoting a Culture of Feedback

Date: Tuesday, April 20
Time: 2-3:30 p.m. EST

Total Reward Trends Your Nonprofit Should Focus On

Date: Tuesday, May 11
Time: 2-3:30 p.m. EST

We've Virtualized our Workforce - Now What?

Date: Tuesday, June 1
Time: 2-3:30 p.m. EST

Keys to Integrating DEI: Transparency, Power-Sharing and Accountability

Date: Tuesday, June 22
Time: 2-3:30 p.m. EST

Getting Serious About Your Nonprofit's Compensation Structure

Date: Tuesday, July 13
Time: 2-3:30 p.m. EST

Nonprofit HR produces and markets a series of webinars and podcast episodes designed to educate executives and professional in the social sector. These events provide sponsors with an opportunity to position themselves as thought leaders by being purveyors of critical and timely information. Nonprofit HR will spearhead promotion of the event using a combination of e-blasts, digital ads and other promotional materials to reach our audience.

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LEAD

TRANSFORM

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Add your company's branding and marketing messages to an upcoming Nonprofit HR publication and event, including these 2021 campaigns:

- *webinars;*
- *podcast episodes;*
- *co-created publications, including whitepapers;*
- *Nonprofit HR talent management focused surveys (three per year); and*
- *guest blogs and more!*



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Email: sidneya@nonprofithr.com

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