

# nhrc

NONPROFIT HUMAN  
RESOURCES CONFERENCE

OCTOBER 20-22, 2013

GAYLORD NATIONAL HOTEL & CONVENTION CENTER

WASHINGTON, DC

[WWW.NONPROFITHR.COM](http://WWW.NONPROFITHR.COM)





The **Nonprofit HR Conference** brings together hundreds of nonprofit human resources practitioners, executives, thought leaders and researchers from across the nation to discuss human resources issues of critical importance to the nonprofit sector.

This three-day event contains a diverse group of nonprofit professionals from across North America in educational sessions conducted by experts in the field of human resources. Attendees include human resources directors, executive directors and other nonprofit professionals that deal with human resources at their organizations.

**AN EVER GROWING EVENT**

In its sixth year, the **Nonprofit HR Conference** continues to see growth in its attendance. The conference has transitioned from a regional event to an event attended by organizations from all parts of North America. Below are the latest demographics.

Budget Size	Percentage
\$1M-\$5M	15%
\$5-\$10M	15%
\$10M-\$20M	25%
\$20M-\$40M	22%
\$40M-\$60M	12%
\$50M+	10%

Staff Size	Percentage
0-10	8%
11-50	20%
51-100	25%
101-150	13%
151-200	6%
201+	29%

State/City	Percentage
Washington D.C.	20%
Virginia	10%
Maryland	10%
New York	12%
Chicago	10%
Northeast	19%
South	15%
West	12%
Midwest	10%
Canada	10%

The **Nonprofit HR Conference** offers a select group the opportunity to become sponsors. Organizations can gain tremendous exposure to an audience of nonprofit HR decision makers from across the nation by sponsoring the conference. NHRC has a dedicated Exhibitor Row and sets aside time throughout the conference for attendee-sponsor interaction. Several networking events are held within Exhibitor Row for increased interaction. Sponsors are also given access to breakout and general sessions in ways designed to maximize their visibility. Some sponsors even conduct high-level workshops designed to provide attendees with advanced knowledge of certain topics.

**All of this in combination with visibility on all marketing materials, which includes newsletter articles and pre-event meetings, makes NHRC an easy addition to any business development budget.**

### **2013 NONPROFIT HUMAN RESOURCES SPONSORSHIP OPPORTUNITIES**

#### **Inventory of Conference Promotional Materials**

Invitation (Qty: 20,000)

Nonprofit Human Resources Conference website (2,500 monthly hits)

Conference brochure (Qty: 10,000)

E-mail blasts (Qty: 20,000 monthly for six months)

Slideshow (runs during breakfast and lunch)

#### **Keynote Sponsor (\$3,500): four available**

- Two complimentary full conference registrations
- Premium full-page color ad in conference program
- Logo displayed as workshop sponsor on-site and on all conference promotional materials
- Prominently displayed logo with link on NHRC website
- Introduction of a plenary session speaker as well as speaking time to discuss your company
- Inclusion of your company's promotional materials in conference bags
- **Display table in high-traffic Registration Area**
- Right to introduce all a selected keynotes (four to choose from)

#### **Track Sponsor (\$3,000): four available**

- One complimentary full conference registration
- Full page ad in conference program
- Logo displayed as sponsor on-site on all conference promotional brochures
- Prominently displayed logo with link on NHRC website
- Distribution of materials in conference bags
- **Display table in high-traffic Registration Area**
- Right to introduce all speakers in one track of seminars (four to six sessions per track)

**Program Sponsor (\$2,500): one available**

- One complimentary conference registration
- C2 & C3 ads in conference program
- Distribution of materials in conference bags
- **Display table in high-traffic Registration Area**

**Bag Sponsor (\$2,000): one available **SOLD****

- One complimentary conference registration
- Full page ad in conference program
- Logo displayed as sponsor on one side of all conference bags
- Distribution of materials in conference bags
- **Display table in high-traffic Registration Area**

**Table Sponsor (\$1,800): four available**

- One complimentary conference registration
- One half page ad in conference program
- Distribution of materials in conference bags
- **Display table in high-traffic Registration Area**

**ADVERTISING OPPORTUNITIES**

The following advertising options are available for the conference brochure:

**Full page ad - \$800**

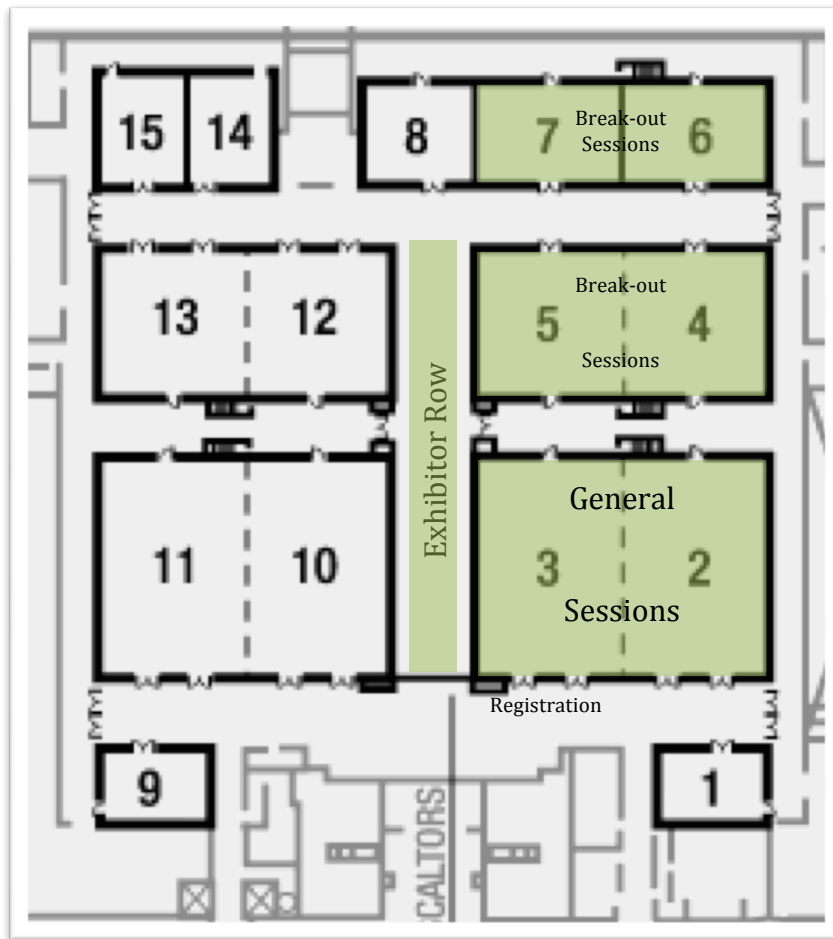
**½ page ad - \$500**

**CUSTOM DESIGNED SPONSORSHIP**

The **Nonprofit HR Conference** will custom design sponsorship packages to meet your organization's budget and goals. **Please call 202-785-2060 or email [Msmith@nonprofithr.com](mailto:Msmith@nonprofithr.com) for more information.**



**2012 Nonprofit Human Resources Conference Floor Plan  
Gaylord National Hotel & Convention Center  
October 20-22, 2013  
Washington, DC**



**Event Notes:**

- All plenary/general sessions will be held in National Harbor Room 2/3.
- All breakout sessions will be held in National Harbor Rooms 4, 5, 6, and 7.
- Exhibitor Row is set-up in the main hallway between the breakout rooms and the general session rooms.
- All plated meals will be held in the general session room. All networking events (opening cocktail party, etc) and breaks will be held on Exhibitor Row. Certain breaks and meals are extended to allow for interaction between exhibitors and attendees.

## SAMPLE LIST OF ATTENDING ORGANIZATIONS

501c Agencies Trust  
A.P.L.U.  
A.W.A.R.E., Inc.  
AAAS  
AAHSA  
AARP  
AASHE  
Access Community Action Agency  
Access Living  
ACCU  
ACDI/VOCA  
Achieve, Inc.  
ACRP  
ACS  
Advocates, Inc.  
African Youth Report and Development  
AIDS Foundation of Chicago  
Aircraft Owners and Pilots Association  
Albertine Rift Conservation Society (ARCOS)  
Alliance to Save Energy  
Alpha Gamma Delta  
America Planning Association  
America's Promise Alliance  
America's Second Harvest  
American Academy of Child & Adolescent Psychiatry  
American Association of Colleges for Teacher Education  
American Association of Community Colleges  
American Association of Homes & Services for the Aging  
American Association of Museums  
American Association of Pharmaceutical Scientists  
American Association of Veterinary State Boards  
American Baptist Home Mission Societies  
American College of Cardiology  
American College of Radiology  
American Council on Education  
American Council on Renewable Energy  
American Forest & Paper Association  
American Foundation for the Blind  
American Friends Service Committee  
American Geophysical Union  
American Heart Association  
American Humanics  
American Nurses Association  
American Psychiatric Association  
American Public Power Association  
American Society of Clinical Oncology (ASCO)  
JCC  
Jeanne Geiger Crisis Center, Inc.  
Jewish Child and Family Services, Chicago  
Jewish Foundation for Group Homes  
Johnson Center for Philanthropy  
Jubilee Association of Maryland  
Junior Blind of America  
KaBOOM!  
Kids' Food Basket  
KidsVoice Pennsylvania Inc.  
La Casa de Don Pedro  
Lake County Health Department & Community Health Center  
Land Trust Alliance  
LeadingAge  
Life's Work of Western PA  
Lifeblood  
LIVESTRONG  
Lutheran Social Services of the National Capital Area  
Lutheran Social Services/NCA  
Maryhill Museum of Art  
Maryland Nonprofits  
Masonic Home of Virginia  
MedChi, The Maryland State Medical Society  
MedShare International  
Meet Minneapolis  
Melwood Horticultural Training Center  
Mental Health America  
Mercy First  
Methodist Healthcare Ministries  
Michigan Nonprofit Association  
Military Officers Association of America  
Mission Increase Foundation  
MOA  
Montgomery County Coalition for the Homeless  
Motivating Wellness at Work  
NAACP Legal Defense And Educational Fund  
NABCA  
NACCAS  
NACE International  
NACHRI  
NACUBO  
NADAP, Inc.  
NAIS  
National 4-H Council  
National Academy of Sciences  
National Accrediting Commission of Cosmetology Arts & Sciences

American Society of Military Comptrollers  
 American Urological Association  
 Amity Foundation  
 Amnesty International USA  
 Annual Reviews  
 APICS  
 Applied Patterns Consulting  
 Armenian Assembly of America  
 Arthritis Foundation, Mid Atlantic Region  
 ASAE  
 ASCD  
 ASIS International  
 Association of Universities and Colleges of Canada  
 Association of Women's Health, Obstetric and Neonatal Nurses  
 Astor Services for Children and Families  
 ATIS  
 Atlanta History Center  
 Automotive Aftermarket Industry Association  
 Axelson Center for Nonprofit Management  
 B'nai B'rith International  
 Beaches Habitat for Humanity  
 Beech Brook  
 Bello Machre, Inc.  
 Benwood foundation  
 Bideawee, Inc.  
 BOMI International  
 Boys & Girls Clubs of America  
 Boys Town  
 BPSOS  
 Bread for the World, Inc.  
 Brighter Strategies, LLC  
 Brilliance Institute, Inc.  
 Building Movement Project  
 Cadence Communications  
 California Human Development  
 Calvert Social Investment Foundation  
 Canadian Mental Health Association  
 CARE USA  
 CareLink Community Support Services  
 Cascade Employers Association  
 Catholic Charities Brooklyn & Queens  
 Catholic Charities of Chicago  
 Catholic Charities of the Archdiocese of Chicago  
 Catholic Medical Mission Board  
 CBN  
 Center for Disability Rights  
 Center for Economic Progress  
 Center for International Private Enterprise (CIPE)  
 Central Vermont Community Action Council, Inc.  
 National Alcohol Beverage Control Association  
 National Assoc. of Community Health Centers  
 National Association of Community Health Centers, Inc.  
 National Association of Conservation Districts  
 National Association of Realtors  
 National Center for Missing & Exploited Children  
 National Children's Alliance  
 National Children's Center  
 National Coalition for Cancer Survivorship  
 National Comprehensive Cancer Network  
 National Council of Juvenile & Family Court Judges  
 National Council of Teachers of Mathematics  
 National Council on Family Violence  
 National Court Reporters Association  
 National Human Services Assembly  
 National Legal Aid & Defender Association  
 National Retail Federation  
 National School Boards Association  
 National Trust for Historic Preservation  
 National Women's Law Center  
 NativityMiguel Network of Schools  
 National Association of Pediatric Nurse Practitioners  
 NCMEC  
 Neighborhood Centers Inc  
 NeighborWorks America  
 New Hope Housing  
 New York State Health Foundation  
 National Federation of Independent Business  
 North Texas Food Bank  
 Northeastern University  
 Northern Virginia AHEC  
 Northern Virginia Area Health Education Center (NVAHEC)  
 NSDAR  
 NYC Criminal Justice Agency  
 Oceana  
 ONE Campaign  
 Optical Society of America  
 Organizing for America  
 Our House  
 PACE Center for Girls  
 Partners of the Americas  
 Partnerships in Community Living, Inc.  
 Pennsylvania Certified Organic  
 People For the American Way  
 Pew Research Center  
 PFLAG  
 Phi Theta Kappa Honor Society  
 Pi Beta Phi Fraternity  
 Planned Parenthood Federation of America

CFED  
 Change.org  
 Chicago Family Health Center  
 Children's Aid Society  
 Children's Rights  
 Chimes  
 CHLI  
 Civic Ventures  
 Cleveland Clinic Florida  
 COA  
 Collaborative Support Programs of New Jersey  
 College & Association of RNs of Alberta  
 College of Charleston  
 Columbia Road Health Services  
 Common Ground  
 Commongood Careers  
 Community Action Partnership of Lancaster and Saunders Counties  
 Community Action Partnership of Northwest Montana  
 Community Catalyst  
 Community Catalyst & Health Care For All  
 Community College of the District of Columbia  
 Community Council of Greater Dallas  
 Community Food Bank of Southern Arizona  
 Community Health Accreditation Program  
 Community Residences, Inc.  
 Community Solutions  
 Comox Military Family Resource Centre  
 Concerted Services, Inc.  
 Congressional Black Caucus Foundation Inc.  
 Congressional Hispanic Caucus Institute  
 Congressional Hunger Center  
 Coro Center for Civic Leadership  
 Corporate Counseling Associates  
 Council for a Strong America  
 Council of Independent Colleges  
 Council On Accreditation  
 Council on Foundations  
 CSPNJ  
 Cystic Fibrosis Foundation  
 Dayoson Route Nigeria LTD  
 DC Central Kitchen, Inc.  
 Debt Education and Certification Foundation  
 Desert Botanical Garden  
 DIA  
 DotOrgPower  
 Early Learning Coalition of Orange County  
 East River Family Strengthening Collaborative, Inc.  
 ECQ Group  
 Educational Alliance  
 Planned Parenthood Health Systems, Inc.  
 Prince George's African American Museum & Cultural Center  
 ProInspire  
 Project Management Institute  
 Public Allies  
 Public Health Solutions  
 Public Interest Projects  
 ReServe Elder Services, Inc.  
 River Oak Center for Children  
 Rutgers  
 SCA  
 Seattle's Union Gospel Mission  
 Second Harvest Community Services of Northwestern Ohio  
 Second Harvest Food Bank of Metrolina  
 Seven Hills Foundation  
 SGA Youth & Family Services  
 Shelter House, Inc  
 Smith Center for Healing and the Arts  
 Smith Farm Center for Healing and the Arts  
 So Others Might Eat  
 Society for Neuroscience  
 SOME, Inc.  
 Southern Arizona AIDS Foundation  
 Southern Poverty Law Center  
 SPIE  
 Statewide Parent Advocacy Network  
 Studley  
 TASC, Inc.  
 Tax Analysts  
 Teach for America  
 Texas Homeless Network  
 The Annie E. Casey Foundation  
 The Arc of Orange County, Inc.  
 The Bridgespan Group  
 The Conservation of the Holy Quran Society  
 The Dayton Foundation  
 The Gideons International  
 The Houston Food Bank  
 The Innocence Project, Inc.  
 The Institute of Certified Public Secretaries of Kenya  
 The Ministers & Missionaries Benefit Board  
 The National Association of Children's Hospitals and Related Institutions  
 The Neurosciences Institute  
 The Nonprofit Center at La Salle University's School of Business  
 The Pittsburgh Foundation  
 The Ralph M. Parsons Foundation  
 The SEED Public Charter School of Washington DC  
 The Seven Hills Foundation  
 Third Sector New England



Electronic Retailing Association  
Elizabeth Glaser Pediatric AIDS Foundation  
EngenderHealth  
Enterprise Business Partners  
Enterprise Community Partners  
ERI Economic Research Institute  
Extend-A-Care for Kids  
Faith in Public Life  
Family Service Association  
FareStart  
Feeding America  
Fonteva  
Front Proch Alliance  
Gay Men's Health Crisis  
Genesis Youth Crisis Center  
Georgetown University  
Girl Scout Council of the Nation's Capital  
Girl Scouts of the USA  
Girls Incorporated  
Global Impact  
GlobalGiving Foundation  
Goodwill Industries International Inc.  
Goodwill Industries of the Chesapeake  
Greenbrier Learning Center  
GuideStar USA, Inc.  
Gulfstream Goodwill Industries, Inc.  
Hamakua Health Center, Inc  
Harlem Commonwealth Council, Inc.  
Heart Rhythm Society  
Heller School for Social Policy & Management, Brandeis University  
Homeward Bound, Inc.  
Horton's Kids, Inc.  
Hospice of Southern Illinois Inc.  
HR Council for the Voluntary/Nonprofit Sector  
HRA-NCA  
Human Resource Certification Institute  
IADR/AADR  
ICMA  
Idealist.org  
Independent Sector  
Innocence Project  
Integrity Performance Group  
IWLA

Three Oaks Center  
Turner Foundation  
Ty Danjuma Foundation  
U.S. EPA  
UNCF, Inc.  
Union of Concerned Scientists  
Unitarian Universalist Association  
United Way of Greater New Haven  
United Way of Greater Portland  
Unity Health Care, Inc  
University of Connecticut  
University of San Diego  
University of the District of Columbia  
URAC  
US Lacrosse  
United Service Organizations  
VALIC  
Vanguard Charitable Endowment Program  
Vera Institute of Justice  
Victory Programs, Inc.  
Vietnam Veterans Memorial Fund  
Virginia Home for Boys and Girls  
Visiting Nurse Association of Central Jersey  
Volunteers for America  
Volunteers of America Chesapeake  
Volunteers of America of Greater Ohio  
VSA Washington, DC  
VVMF  
W. Haywood Burns Institute  
W.E.B. DuBois CDC  
World Emergency Relief  
WorldatWork  
Wounded Warrior Project, Inc.  
WVSA ARTs connection  
Year Up National Capital Region  
YMCA of Burlington and Camden Counties  
YMCA of the USA  
Youth Co-Op, Inc.  
YWCA National Capital Area  
ZERO TO THREE